

Contact: Carolyn Brown, 510-813-5521, Carolyn@GreenWaveStrategies.com

## **GREEN GIFT IDEA – STOP JUNK MAIL WITH 41POUNDS.ORG!**

Ferndale, Mich. – 41pounds.org offers the perfect holiday gift to help you share your Green lifestyle: the gift of a junk-free mailbox. The nonprofit **41pounds.org** service stops your loved one's postal junk mail – and keeps more trees in the forest providing oxygen for us to breathe and absorbing carbon to cool the planet. Gift certificates can be purchased and sent online at [www.41pounds.org](http://www.41pounds.org), or by phone.

“At holiday time, what do you give to the person who has everything?” asks 41pounds.org co-founder Sander DeVries. “How about a clutter-free mailbox? No more credit card offers or sweepstakes promotions. 41pounds.org stops your junk mail and lets you specify which catalogs you want to stop receiving.”

With 41pounds.org, you reduce household clutter and reduce global warming.

- The world's temperate forests absorb 2 billion tons of carbon annually to help keep the planet cool and healthy.
- More than 100 million trees are destroyed each year to produce junk mail.
- Junk mail produces more greenhouse gas emissions than 9 million cars.

Named for the amount of junk mail that the average American adult receives every year, 41pounds.org stops household junk mail by contacting dozens of direct mail companies to remove you from their marketing lists. The service covers everyone in your household for five years and costs \$41, including a \$15 donation to the environmental or community organization you choose. These partners include Outward Bound, StopGlobalWarming.org, Habitat for Humanity chapters, Audubon Los Angeles, Carbonfund.org and others. So, 41pounds.org also helps you put real “giving” into the gift-giving season.

“We are thrilled to partner with 41pounds.org, which provides a simple way to do something about global warming, while also supporting the work we are doing at Outward Bound,” said Mickey Freeman, Chief Operating Officer of Outward Bound. “Less stuff, more charitable giving and more individual action for the planet – that's what the holidays are about.”

Three brothers -- Sander DeVries, Tim Pfannes and Shane Pfannes -- started 41pounds.org in 2006 as a community service. Since then, 41pounds.org has stopped more than 10 million pounds of junk mail and donated more than \$160,000 to nonprofit organizations.

To give a 41pounds.org gift or sign yourself up, go to [www.41pounds.org](http://www.41pounds.org) or call 866-417-4141.

For people who prefer a “do it yourself” option, the founders of 41pounds.org created the Stop Junk Mail Kit, which contains all the information and tools you need to personally stop household junk mail and catalogs. The kit includes easy-to-follow instructions, pre-addressed postcards, important phone numbers to call and websites to visit, an online catalog directory and tips for staying off marketing lists. The kit costs \$17.50 and is available at [www.stopjunkmailkit.com](http://www.stopjunkmailkit.com) or by calling 248-633-3623.

In just a few short minutes, you can purchase a gift you'll feel great about giving – and your loved one will appreciate every day.

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